

SHOEI "OPTICSON" release information in Japan

SHOEI has launched the "OPTICSON", a helmet with built-in Head-Up-Display (HUD) by combing the state-of-the-art technology and expertise of premium helmet brand.

It will be available for pre-sale at SHOEI Gallery from December 2022. It will also be available only in Japan, with no plans to sell it in other countries.



<Product information>

Product name: OPTICSON

Color: Luminous white/Matt black

Size: M/L/XL

Recommended retail price: 125,000JPY plus tax. (External battery 10,000JPY plus tax)

Release date: December 2022.



External battery

<Main features>

The HUD module in the chin guard projects useful information for riding on the combiner (display) in the right eye area by connecting the smartphone to the OPTICSON via Bluetooth.

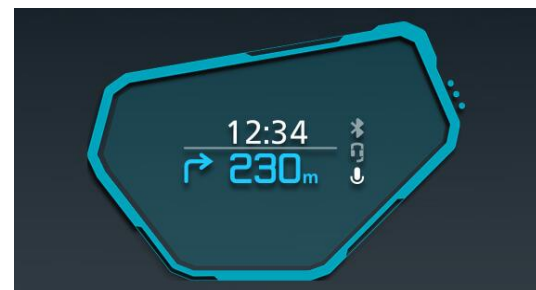
The information displayed includes navigation information such as remaining distance to the destination and lane guidance, as well as a clock and incoming/outgoing phone calls.

In order to use the system, a subscription to the "Premium Plus" course of "Touring Supporter," a motorcycle navigation application provided by Navitime, is required (800 JPY/month or 8,000 JPY/year).



<NAVIGATION>

- Estimated time of arrival at destination
- Arrival time at transit point
- Intersection name
- Next guide notification
- Remaining distance to destination
- Remaining distance to transit point
- Incoming/outgoing calls
- Clock



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